



PHPCon Poland 2024

Conference

Sponsorship Offer



On the behalf of the Organising Team of the PHPCon Poland 2024 conference, I am honoured to invite you to take part in the organisation of this edition of the event. Taking advantage of this opportunity I would like you to read our sponsor offer.

In the 2024 season, we will meet in the Beskids in a brand new location. It will be the **four-star Stok Ski & Spa** hotel complex in Wisła-Jawornik, the valley leading to the Soszów ski station. Once again (after the editions in Szczyrk), the object will offer a number of facilities for enjoying the autumn colours of the Beskid Mountains. The hotel offers the possibility of organizing a conference with features of an integration event, i.e., lectures, workshops, accommodation, full board, and an integration event.

Also, this year, we will maintain PHPCon Poland's international character. The call for speech proposals (C4P) has been going on for an exceptionally long time, since February this year, and among the proposals, there is no shortage of interesting speeches not only from Europe but also from overseas.

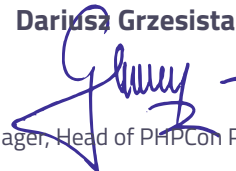
In 2024, responding to the crisis in the IT market, we are returning to a one-day conference session, keeping the split between the workshop day - Friday and the conference day - Saturday. As a result, we are cutting costs and are able to offer sponsorship packages at significantly lower prices than in the previous season.

We target a conference group of 500 participants and about 100 people attending the Friday workshops. These are the numbers from the previous season. If a better result can be achieved, the resort will be ready for it. We will have a dedicated sponsorship area at your disposal on the hotel grounds. We encourage you to bring items that relax and keep the participants present.

We also care about marketing in social media so we will welcome any help from you in this regard.

Kindly please take a look at the offer we have prepared for you.

Dariusz Grzesista



Event Manager, Head of PHPCon Poland 2024



GENERAL INFORMATION

Name, time and place

PHPCon Poland conference, October 25th - 26th, 2024; www.phpcon.pl

hotel Stok Ski & Spa - Wisła; www.hotelstok.pl

Mission

Raising qualifications, promoting best programmer practices, integration of the community, exchange of experience among professionals and enthusiasts of PHP programming language and various technologies related to it.

Theme

Widely understood programming and administering of the PHP environment. Frameworks, servers, the newest concepts, trends and technologies. Exchange of ideas and experiences, presentations of individual approaches to problems and methods of their solving.

Talk classification

We allow talks in Polish and English at any level of difficulty, but we will be choosing proposal by the originality of the topic, individuality of the approach and (however) a small emphasis on advanced topics.

Rules of presenting marketing and recruitment content

The conference agenda will contain only talks submitted during the *Call for Papers*, which lasts until **July 31st, 2024** on the website cfp.phpcon.pl.

The talks may contain limited elements of product marketing and recruitment topics, however, the time of such topics may not exceed 10% of the overall speaking time and should be presented at the end of the speech.

We do not assume separate dedicated sponsored speeches.

Allocation of the Sponsor funds

- participation in the general conference budget – in this case you obtain the name of the Sponsor with an exact colour (i.e. Platinum, Golden and so on);
- covering the costs of a selected element of the conference, e.g.
 - ✓ coffee breaks,
 - ✓ conference advertising spots on the internet,
 - ✓ concert of a musical band,
 - ✓ beer for after-party participants,
 - ✓ evening at the bowling (Friday and Saturday).– in this case you obtain the status of Named Sponsor (Sponsor of the selected item).

Methods of support

- Purchase of advertising services from the organizer (advance + final VAT invoice), or:
- Independent coverage of costs of a selected element of the event (without the participation of the organizer).

PLATINUM SPONSOR

- ca. 20 sq. metres for booth in the space intended for Sponsors on the Conference Day (Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- placing an extra logo of the Sponsor on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 5 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture and workshop rooms (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of a rotational display of the Sponsor's advertising spot on the screens of lecture halls during breaks between lectures;
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- 5 free tickets to the conference for the representatives of the Sponsor.

Price: 15 000 PLN

(~ € 3 500)

GOLDEN SPONSOR

- ca. 10 sq. metres for booth in the space intended for Sponsors on the Conference Day (Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 3 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture halls on the conference day (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- 3 free tickets to the conference for the representatives of the Sponsor.

Price: 10 000 PLN

(~ € 2 400)

SILVER SPONSOR

- ca. 5 sq. metres for booth in the space intended for Sponsors on the Conference Day (Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility to send one commercial e-mail to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing one roll-up advertising the Sponsor in a chosen lecture hall on the conference day (the price of the package does not include the cost of making and delivery of the roll-up);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- 2 free tickets to the conference for the representatives of the Sponsor.

Price: 7 000 PLN

(~ € 1 650)

BRONZE SPONSOR

- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- 1 free ticket to the conference for the representative of the Sponsor.

Price: 4 000 PLN

(~ € 950)

SPONSOR OF COFFEE

Support subject: *A two coffee breaks on Saturday: one before lunch and the second in the afternoon. Beverages, sweets and fruits included.*

- title awarded to a maximum of 5 Sponsors;
- ca. 5 sq. metres for booth in the space intended for Sponsors on the Conference Day (Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility to send one commercial e-mail to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing one roll-up advertising the Sponsor in a chosen lecture hall on the conference day (the price of the package does not include the cost of making and delivery of the roll-up);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- 2 free tickets to the conference for the representatives of the Sponsor.

Price: 7 000 PLN

(~ € 1 650)

SPONSOR OF BEER

Support subject: covering the costs of the beer during the after-party on Saturday.

- title awarded for exclusiveness;
- ca. 10 sq. metres for booth in the space intended for Sponsors on the Conference Day (Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 3 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture halls on the conference day (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- 3 free tickets to the conference for the representatives of the Sponsor.

Price: 10 000 PLN

(~ € 2 400)

SPONSOR OF ADVERTISING SPOTS

Support subject: covering the costs of the teaser and the after-movie.

- title awarded for exclusiveness;
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- placing the Sponsor's logo in the teaser and the after-movie;
- possibility to send one commercial e-mail to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing one roll-up advertising the Sponsor in a chosen lecture hall on the conference day (the price of the package does not include the cost of making and delivery of the roll-up);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- 1 free ticket to the conference for the representatives of the Sponsor.



Price: 5 000 PLN

(~ € 1 150)

SPONSOR OF BOWLING

Support subject: covering the costs of the bowling hall rental (Friday night & Saturday night) and associated services.

- title awarded for exclusiveness;
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility to send one commercial e-mail to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing one roll-up advertising the Sponsor in a chosen lecture hall or in the bowling room (the price of the package does not include the cost of making and delivery of the roll-up);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- 1 free ticket to the conference for the representative of the Sponsor.

Price: 4 000 PLN

(~ € 950)

OPTIONAL ELEMENTS

If your favourite package doesn't fit in your needs, feel free to choose among elements specified below and add it's price to the total amount. Analogically, if you don't need some elements, you can subtract it's price from the total. Adding and subtracting applies only for elements specified below.

Addition and subtraction applies only to the items listed below.

Lowering the value of a given package to a lower level by subtracting some of its components, automatically changes the sponsor's title to a lower one.

Example: If you have selected the Golden package and subtracted so many components from it that it has reached the Silver Package level, you automatically become a Silver Sponsor.

extra logo of the Sponsor on the main page of the conference in the Sponsor section together with a direct link to the page indicated by him	600 PLN / € 140
additional survey among conference attendees	600 PLN / € 140
sending one commercial e-mail message to attendees who agreed to receive such messages (on your request, we provide statistics from the Mailgun system after the campaign)	600 PLN / € 140
making a 2m x 1m roll-up advertising the Sponsor (from a final project sent in PDF by him) together with delivery to the conference venue	900 PLN / € 210
extra roll-up of the Sponsor placed in chosen lecture hall	600 PLN / € 140
extra roll-up of the Sponsor placed next to the chosen lecture hall entrance or other agreed place	400 PLN / € 95
conference ticket for one representative of the Sponsor	700 PLN / € 165
workshop ticket for one representative of the Sponsor	450 PLN / € 110

LOGISTICS

We presume that our conference will be visited by up to 500 people. We will be able to give you more accurate figures over time, according to the principle that the closer to the conference, the more accurate forecast.

In case of shipment please send all packages directly to the hotel. We will provide the exact address and the person in charge here later..

At the latest, by October 18, shipments may also reach the organizer:

Conferia Events Dariusz Grzesista

ul. Wodzisławska 50A

Rybnik, 44-200, Poland

phone: +48 604 435060

Kindly please keep above dates.

Later shipments can preclude distributing your gadget.

All amounts in this document does not include VAT.



Do you have a question?

Feel free to contact us!

e-mail: info@phpcon.pl

GSM: +48.604.435060 (Dariusz Grzesista)